

# for your business?

If you're considering Google Apps for Business then consider this:

- Productivity is one of Microsoft's core capabilities
- Your workers are likely already familiar with the features and functionality built into Microsoft Office—more than 1 billion people use it worldwide



**The familiar user interface of Office helps users save time.**

Office 365 has decades of Microsoft development behind it, with feature refinements based on usability testing and user feedback. *Google Apps is a collection of features born just a few years ago.*

**Choose where and how you want to work.** Use Office 365 across all your devices—PC, Mac, tablet, and smartphone—virtually anywhere, online or offline, with rich functionality. *Google Apps requires certain browsers and devices to enable anywhere access.*

**Office 365 is a fully supported solution.** You get 24x7 support for any issues affecting your Office 365 service and phone support for noncritical issues. *Google Apps phone support is restricted to major outages affecting a majority of your users.*

**"It's the real deal, and it blows away Google Apps."<sup>1</sup>**

- Edward F. Moltzen, CRN

**Office 365 offers comprehensive, time-saving tools for busy professionals that Google Apps cannot match.**

**Word** provides functionality like tracking document changes, editing images, formatting text columns. *Google Docs lacks these capabilities.*

**Excel** offers features like Power Pivot, Power View and What-if Analysis that can help you analyze data to gather better insights. *You won't find these features in Google Sheets.*

And you get **PowerPoint** that can help you build beautiful and compelling presentations with professionally created templates, timed transitions, and animations, plus the ability to embed video. *Google Slides? It doesn't come close.*



What's Next?

1

Try Office 365 today

2

Take advantage of our deployment offer

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<sup>1</sup><http://www.crn.com/slide-shows/channel-programs/232300166/the-15-best-products-of-2011.htm?pgno=11>